



## PONDICHERRY UNIVERSITY

### **Policy Framework For Industry Interaction And Consultancy**

A committee was constituted to develop draft policy framework for industry interaction and consultancy in order to improve the University-Industry interaction and to encourage faculty members to utilise their expertise in such interaction towards strengthening the academic programmes of the University. The committee identified following 6 categories of Industry interaction, consultancy and such other outreach programmes, and recommended the proportion for sharing of revenues between the faculty members and the University for each category:

Category I: Consultancy involving expert advice and/or site visit by faculty members

Faculty members can carry out such assignments with Industry or any professional organisation, by availing eligible leave wherever required. The faculty members will be entitled to receive 100% of the honorarium/consultancy fees directly from the Industry or professional organisation. The faculty members should provide information about such assignments along with related documents to the Project Cell.

Category II: Consultancy involving routine testing by using University facilities

Faculty members can carry out such assignments with Industry or any professional organisation by using instrument facilities available in their Department/Centre to generate data and prepare report by using their expertise. The faculty members and associated staff if any, will be entitled to receive 60% of the cost of the consultancy assignment after deducting working expenses which may include travel cost, consumables, analytical charges, and 40% will be paid to the University. Such routine testing should be carried out with the concurrence of Project Cell at par with sponsored research projects.

Category III: Consultancy project

Faculty members can carry out consult projects involving site visit, sampling, laboratory analysis and preparation of report, with Industry or any professional organisation by availing eligible leave wherever required. The faculty members and associated staff if any, will be entitled to receive 80% of the total cost of the consultancy project after deducting working expenses which may include travel cost, consumables, analytical charges, and 20% will be paid to the University. Such consultancy projects should be carried out with the concurrence of Project Cell at par with sponsored research projects.

Category IV: Conduct of workshop and training programmes sponsored by Industry

Faculty members can conduct workshop and training programmes sponsored by Industry or any professional organisation either in the University campus or outside, by availing eligible leave wherever required. Out of the fund generated from such workshop and training programme, after deducting working expenses (which may include travel cost, local hospitality, honorarium to resource persons, consumables), the coordinator/ faculty members will be entitled to receive 40% if the event is conducted in the University campus or 60% if the event is conducted outside the University campus, and the balance will be paid to the



University. Such outreach programmes should be conducted with the concurrence of Project Cell at par with sponsored research projects.

#### Category V: Commercialisation of Patents

Revenue shall be shared as per the IPR policy in force as detailed in Section 10 of Pondicherry University's IPR Policy document. The relevant section is reproduced below:

10. REVENUE SHARING The revenue shall be divided among the creators as per the prevailing IPR revenue sharing norms of the University at the time of entering into the agreement. Patent Facilitation Centre (PFC) shall levy 10% of gross income generated from IPR as PFC facilitation charges which will be utilized for the PFC activities. Net revenue to be shared among the stakeholders shall be arrived at after deducting the cost of filing the patent, its maintenance, and other related expenses borne by the University and the creators, duly approved by the PFC.

##### 10.1 Revenue Sharing Scheme:

Net revenue from the commercialization of IP owned by the University would be shared as follows:

1. The inventor(s)/ creator(s) share would be declared as and when revenues are received and disbursement will be made to the inventor(s)/ creator(s), or to the legal heir inventor(s)/ creator(s) associated with the University at that time.
2. The revenue sharing ratio between inventor/ creator team and the University shall be fixed as 60:40.
3. Where applicable, the MoU/ Contractual terms/ Agreement/ entered into on the ratio of revenue sharing prior to the generation of IP with the knowledge and approval of PFC shall supersede the above."

#### Category VI: Conduct of Conference/Symposia through funds mobilised from outside

A faculty member or Team of faculty members can conduct a Conference/ Workshop/ Hands-on Training/ Seminar/ Quality Improvement Programme/ and similar event with sponsorship support from funding agencies including private sources. Revenue generated after deducting all expenses, including honorarium for Coordinator, shall be shared in this proportion: 60% to the University, 20% to the Department and 20% to the credit of Coordinator/Team of faculty members in the form of Professional Development Fund (PDF). The PDF shall be utilized as per the PDF norms laid down by the University.

Note: The above Policy Framework has been duly approved by Academic Council of Pondicherry University in the Meeting No. 82 Dated 14.11.19 Agenda No.20).